

PRESS RELEASE

Fairtrade Fortnight Plans for Felixstowe (25 Feb – 10 March)

Fairtrade Fortnight will be launched at a coffee morning at St John's Church in Felixstowe by Rev Andrew Dotchin at 10.30 on Monday 25 February. At the event there will be an opportunity to win a year's supply of Fairtrade Tea kindly donated by the East of England Co-op as part of a campaign to encourage more cafes and individuals to switch to Fairtrade Tea.

Alan Muchal is chairman of the Felixstowe Fairtrade Forum. He said: "Quite a few cafes and other outlets in Felixstowe serve Fairtrade Tea but we want to encourage more to do so. At participating outlets during Fairtrade Fortnight customers will be encouraged to give their verdicts on Fairtrade tea in a simple survey. Completed forms will be entered into a draw with one lucky winner getting a year's supply of Co-op Fairtrade tea."

Participating outlets include: Greggs, Café Ology (at the leisure centre), Spa Pavilion, Crafty Coffee, Wool Baa and Trinity Methodist Church at their regular coffee mornings on Saturday, Monday and Thursday mornings.

There will also be the opportunity to enter the competition and sample Fairtrade tea at the Family Fun Day to be held at the library on Saturday 2 March from 10.00 to 4.30. As well as Fairtrade refreshments – including homemade cakes – there will be activities and games for the whole family, a raffle and a tombola with prizes donated by local businesses. A popular feature from last year, a chocolate fountain, will also be on tap throughout the day.

Purchasing Fairtrade tea and other products ensures that farmers and producers in the developing world receive a fair price for their labours. Felixstowe is proud to be celebrating 10 years as a Fairtrade Town in 2019. For more information visit www.felixstowe-fairtrade.org.uk