

Press Release

Suffolk Prepares for Fairtrade Fortnight

A full programme of events across Suffolk is being planned to celebrate Fairtrade Fortnight which takes place from 27 February to 12 March. The Suffolk Association of Fairtrade Towns (SAFT) is co-ordinating Suffolk level publicity for the fortnight. The chairman of SAFT is Richard Stainer. He said:

“Planning is well underway across Suffolk for activities during Fairtrade Fortnight. Last July seven of the active Fairtrade towns in Suffolk came together to form SAFT to share experiences and to co-ordinate action. We are delighted that Leiston has now joined SAFT, bringing the total to eight. Leiston, which has been a Fairtrade Town since 2009, is aiming to organise several events for Fairtrade Fortnight adding to the range and variety of activities across the county.”

“For a full list of the Fairtrade Towns that are members of SAFT visit our website at www.suffolkgfairtrade.org.uk where you can also find links to individual websites and Facebook pages showing activities in each area.”

Some examples of activities are:

Felixstowe - The Mayor of Felixstowe, Jan Garfield, is launching this year’s Fairtrade Fortnight at a coffee morning at St Mary’s Church Walton on 27 February. There will also be a coffee morning, with a Fairtrade stall, on Saturday 11 March at Trinity Methodist Church and a youth event on Monday 6 March organised in co-operation with the town’s Youth Forum

Bury St Edmunds – Bury Town Wanderers football club will be presented with Fairtrade footballs on 4 March. There will be Fairtrade events at Trinity Methodist Church on 5 March, Just Traid, in St John’s St on 6 March and at the Cathedral on 12 March.

Framlingham – There will be Fairtrade pop up stalls in the library from Monday 27 February to Sunday 5 March and in the Co-op foyer on Saturday 4 March. On 6 March there will be a Fairtrade soup and pud event at the library – tickets from the library.

Beccles – There will be a pop up café on 4 March at Beccles Library and a publicity stall at Tesco’s on 10 March. Assemblies on Fairtrade have been organised at local schools and there will be competitions on Facebook and in the local paper.

Buying Fairtrade ensures farmers and producers in developing countries get a fair price for the food and goods they produce. In addition there is a ‘Fairtrade Premium’ paid which assists development projects decided by local people.

Note to Editors: Richard Stainer can be contacted on 01284 388175 (not for publication).