

Press Release

Plans for Fairtrade Fortnight in Felixstowe

Planning is underway for a full programme of events in Felixstowe for Fairtrade Fortnight which takes place from 27 February to 12 March. Stephen Wyatt is the secretary of the Felixstowe Fairtrade Forum which is co-ordinating activities for the fortnight. He said:

“We are pleased that the Mayor of Felixstowe, Jan Garfield, is launching this year’s Fairtrade Fortnight at a coffee morning at St Mary’s Church Walton on 27 February. St Mary’s is one of Felixstowe’s many Fairtrade churches and Jan and her husband Jon are big supporters of the Fairtrade movement. The launch is at 10.30 and will be followed by a (voluntary) walk organised in co-operation with Felixstowe Walkers. There will also be a coffee morning, with a Fairtrade stall, on Saturday 11 March at Trinity Methodist Church.

“Other activities include a youth event on Monday 6 March at Level2, organised in co-operation with the town’s Youth Forum. This is the third year we have worked with the Youth Forum and it is really encouraging to have the younger generation helping to raise awareness of Fairtrade.

“In addition to these event there will be displays at the library and at local supermarkets – most of whom stock a range of Fairtrade products.”

This Fairtrade Fortnight is the first to be organised since the formation of the Suffolk Association of Fairtrade Towns (SAFT) following a successful tour of the county by Patrick Kaberia, a Fairtrade farmer from Kenya, during last year’s Fairtrade Fortnight. Seven Fairtrade towns are members of the association and they are intending to work together to promote Fairtrade across Suffolk during this period in particular. Visit the SAFT website at www.suffolkefairtrade.org.uk to find out what is going on in your area.

Buying Fairtrade ensures farmers and producers in developing countries get a fair price for the food and goods they produce. In addition there is a ‘Fairtrade Premium’ paid which assists development projects decided by local people. For more information on Fairtrade in Felixstowe visit www.felixstowe-fairtrade.org.uk or find us on Facebook.

Note to Editors: Stephen Wyatt can be contacted on 01394 671033.