

Press Release

Opportunity to Buy Fairtrade Goods in Felixstowe this Saturday (3 December)

The Felixstowe Fairtrade Forum will be holding a sale of Fairtrade goods at **Trinity Methodist Church this Saturday from 10 am to 12 noon**. There will also be Fairtrade refreshments available as part of the regular coffee morning held each Saturday at Trinity.

Alan Muchal is chairman of the Forum. He said: "This is a new initiative, launched at our recent AGM, and is a collaboration between the Forum and the Fairtrade Shop in Ipswich to bring a range of Fairtrade goods to Felixstowe which might not otherwise be available locally. If it is successful we hope to run a stall on a regular date each month. This is another way of raising the profile of Fairtrade in Felixstowe following the visit of Fairtrade farmer Patrick Kaberia earlier this year. He inspired us to maintain our efforts to promote Fairtrade by detailing some of the benefits it has brought to his area of Kenya. We continue to keep in touch with Patrick and I am sure he wishes our new venture well."

At the AGM members of the Forum heard from secretary Stephen Wyatt that the Forum had had a very successful year. As well as taking the lead role in organising the visit of Patrick Kaberia to Suffolk it had also helped to set up the Suffolk Association of Fairtrade Towns, which will co-ordinate efforts to promote Fairtrade across Suffolk and share good practice.

Stephen said he was also very pleased with the success of working with young people in schools, thanks to the collaboration with the Town Council's Youth Forum. All the local schools are now involved with Fairtrade and several have achieved the Fairtrade Foundation's 'Fair Aware' award through working on raising Fairtrade awareness within their schools. The Forum is again working with the Youth Forum to organise activities for Fairtrade Fortnight which next year takes place from 27 February to 12 March.

Buying Fairtrade ensures farmers and producers in developing countries get a fair price for the food and goods they produce. In addition there is a 'Fairtrade Premium' paid which assists development projects decided by local people. For more information on Fairtrade locally and nationally visit www.felixstowe-fairtrade.org.uk

Note to Editors: Alan Muchal can be contacted on 01394 274005 and Stephen Wyatt on 01394 671033 (not for publication).